

Exclusive Invitation

CEO Leadership Summit for the senior residential and care industry in Maryland

Valuable opportunity to meet with an exclusive, high level group of leaders where you will gain insight and knowledge in the following areas:

positioning your organization to meet the demands of your customers, while realizing a positive ROI

capital investment opportunities

financial/operational strategies

advance leadership training needed for you and your management teams to be successful in chaotic times

**Do Not Miss This Unique
Opportunity!**

**(for Lifespan Members
ONLY
By Invitation ONLY)**

To Register and/or Sponsor,
contact Jennifer Miller at
jmiller@lifespan-network.org

The Beacon Institute
10280 Old Columbia Rd, Suite 220
Columbia, MD 21046



Survival of the Fittest: Financial Strategies for the Future

*Historic Kent Manor Inn & Restaurant
Kent Island, Maryland
Monday, April 12 - Tuesday, April 13, 2010*

Special Thanks to Our Corporate Sponsors:



REGISTRATION INFORMATION:

(ALL inclusive:
luxurious lodging * elegant dining *
superb education/networking)

Early Rate (payment received on
or by 3/01/2010): \$599
Regular Rate (payment received on
or after 3/02/2010): \$699

~Contact Jennifer Miller - with
questions, to sponsor/register at:
jmiller@lifespan-network.org~

Please note:

1. Available openings: 24
2. Registration - offered ONLY
to professionals who are
CEO/Administrator/Advanced Level
Leadership for your organization to
attend AND must be a current 2010
Member.



INCLUDED IN REGISTRATION FEE:

- * Complete, EXCLUSIVE ACCESS to the Historic Kent Manor Inn.
- * LUXURIOUS OVERNIGHT ACCOMODATIONS Monday, April 12. (go to www.kentmanor.com)
- * Unique setting for INTENSE CONVERSATION WITH PEERS who share similar concerns, responsibilities.
- * Presentations by top-notch financial and human resource professionals.
- * MONDAY - ELEGANT LUNCHEON
- * MONDAY - COCKTAIL RECEPTION & DINNER
- * MONDAY/TUESDAY - BREAKFASTS

WHY YOU SHOULD ATTEND:

Future growth, sustainability

Leadership ability: "Am I up for this?
(How do I spend less money, juggle
increasing demands -- and still
motivate employees to stay??)

Maximize revenues

Interactive * Informative

Track market trends for strategic
planning



LEARN AND NETWORK WITH THE
EXPERTS!



FARR
ASSOCIATES

 ParenteBeard
CONFIDENCE THROUGH CLARITY

 Ziegler

SCHEDULE:

Monday, April 12, 2010:
8:00 am Registration/Breakfast
9:00 am - 4:00 pm Meetings:
"High
Performance Leadership in
Chaotic
Times"/Strengths Deployment
Inventory Test Results
Interpretation (Farr
Associates)
AND
P.R.O.S.P.E.R.: "Powerful
Results-Oriented Strategic
Positioning for Enhanced
Returns" (ParenteBeard)

6:00 pm Cocktail Reception,
Dinner

Tuesday, April 13, 2010:
8:00 am Breakfast
9:00 am - 12 noon Meetings:
"Finance, Capital and Market
Trends" (Ziegler)



WHO WE ARE

The Beacon Institute, LifeSpan Network's educational affiliate, is a charitable organization created for the purpose of positively contributing to the "quality of life and quality of care for seniors" in the community, retirement living, assisted living, health/rehab facilities, and housing.

Contributions can be specifically directed towards a specific professional category or towards a professional development scholarship.

The Beacon offers more than 70 educational programs each year for over 3,000 senior care professionals.

Quality care specific to nursing homes is enhanced through its Wellspring Program.

All activity is designed to provide professional networking as well as information critical to the success of the attending organizations that serve seniors.