

2010 CEO Summit Topic Description

April 12, 13, 2010/Kent Manor Inn

Organization: Ziegler Capital Markets Group www.ziegler.com

Speaker: Steve Jeffrey

Description: Trends, capital opportunities in this challenging marketplace, strategic planning.

Organization: ParenteBeard www.parentebeard.com

Speakers: Lynn Gordon, Susan Davis, and Beverly Asper:

Description:

PROSPER: Powerful Results Oriented Strategic Positioning for Enhanced Returns

The session will present an encompassing approach to evaluating an organization's financial, marketing, and operational performance and opportunities to enhance its efforts for developing a successful strategic plan.

Organization: Farr Associates: www.farr.net.

Speakers: Steve Royal, Steve Swaveley:

Description: High Performance Leadership for Chaotic Times

This highly interactive program will provide participants with a leadership model and specific strategies for piloting their team and organization through times of chaos and change. Specific focus will be given to learning strategies for how to motivate others and manage resistance to change, increase engagement, and turn conflict into commitment among your team and followers. In addition to learning these strategies, through the use of an online assessment completed prior to the program, participants will see how their current leadership profile will impact their application of the model and receive specific recommendations for changes they can make to immediately improve their leadership impact.

